

Change—it’s the norm and it’s constant. With it you grow and prosper, without it you risk stagnation and, quite possibly, a slow and painful demise. With this growth and change comes increased internal and external pressures that challenge you to remain—or become—a competitively successful business. When you match your growth trajectory to the habits and behaviours of some of the world’s most successful organisations you are able to create actionable plans for growth with easily attainable results. With **PROBE** you do just that. Ours is a facilitated self-assessment program that delivers an insightful measurement of your present business practice and performance across the critical areas of your business.

*The result is action. A focused plan helps make certain your business operates at internationally-benchmarked “smart” levels. PROBE spurs you toward innovation excellence.*

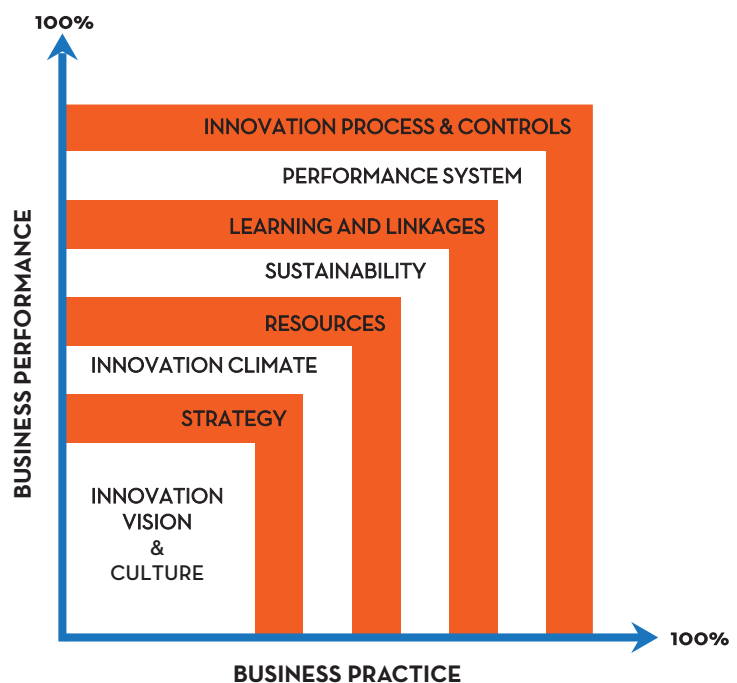
## THE PATH TO ACTION

- A comprehensive innovation management diagnostic that’s incisive, easily implemented, and invaluable
- Cross-functional teams more unified, motivated, and engaged by the results and process—measure, learn, engage, perform
- Measure and accelerate the drivers for fueling an innovation culture in your business.
- Optimize the tools, resources and environment to spur creativity and value creation
- Critical insights that help navigate weaknesses and increase strengths creating a catalyst for focused action and continuous improvement

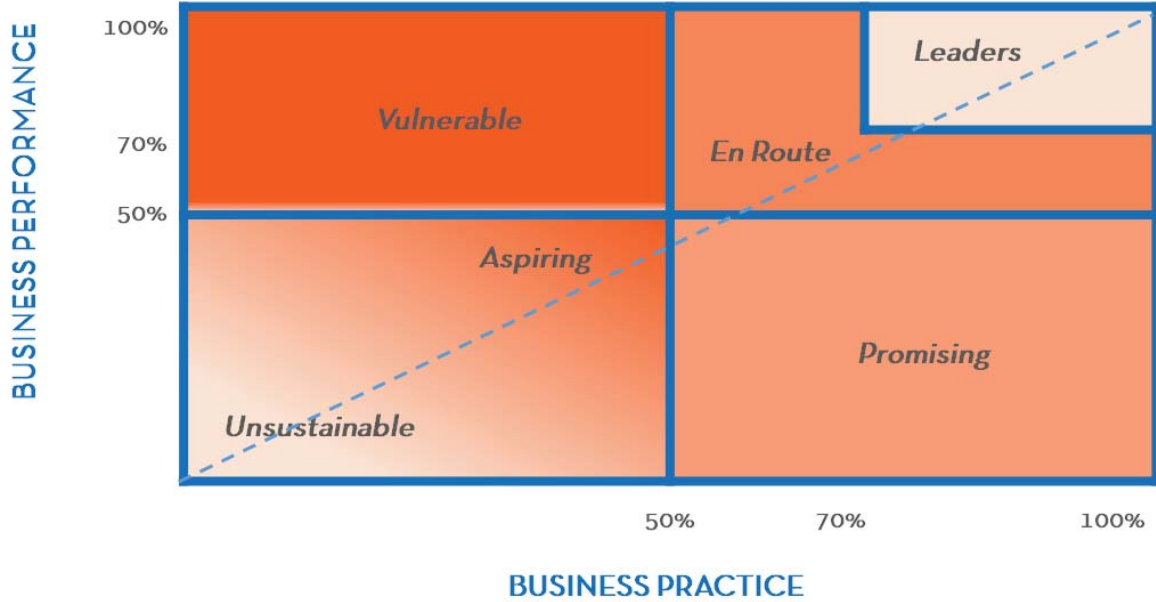
## Data Drives What We Do

Over the past 20 years we have developed the world’s most comprehensive measurements of best practices and performance from across the globe. The filter and lens you’ll use to quickly pinpoint and accelerate actions for improvement.

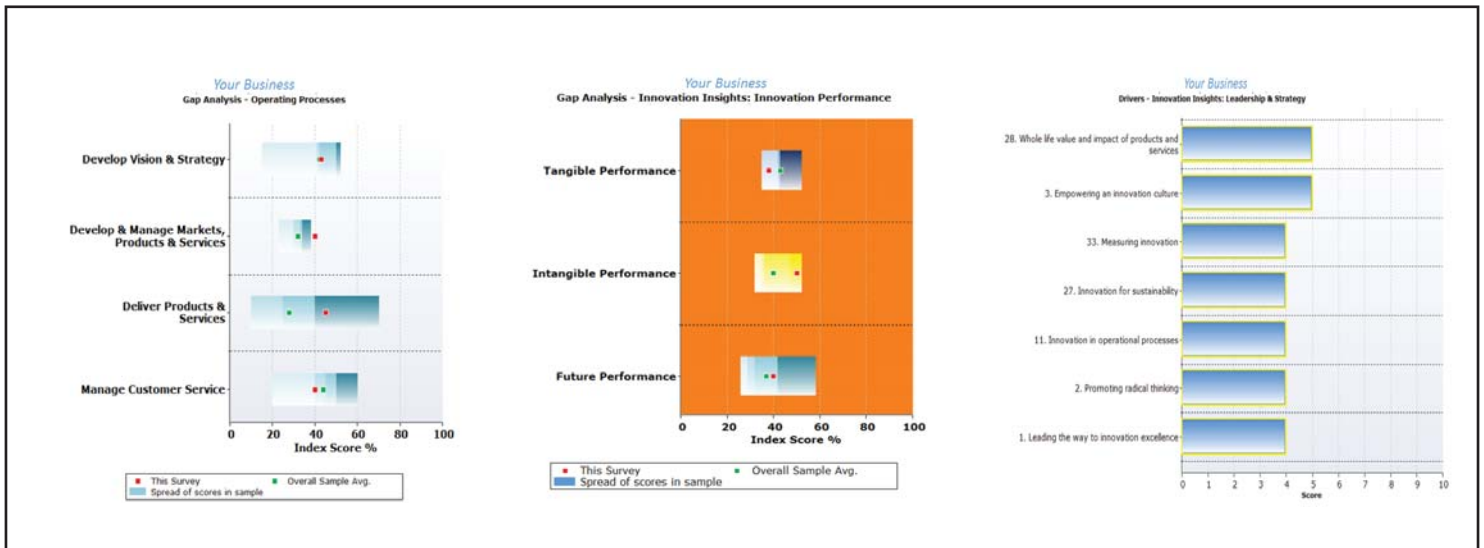
- Highly researched questions and proven drivers that accelerate the best in innovation performance - Over 7,000 "facilitated self-assessments" means data you can count on for quality
- Used and relied on by Governments, Industry & Trade Groups, Associations, Professionals and Businesses Worldwide.



SEE HOW YOU COMPARE



KNOW YOUR STRENGTHS | UNDERSTAND YOUR WEAKNESSES



Now, it's time for you to act.

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