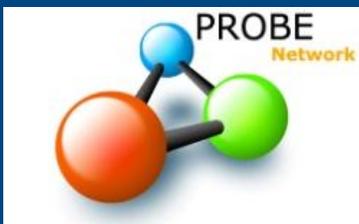




PROBE Facilitator Training Course

PROBE for Sustainable
Business is a valuable
aid for any organization
that wishes to review its
progress towards the
goal of sustainability.

1,5 -day Certificate Course
in Geneva, 14-15 Oct 2011.
This course will run together
with 1,5 day Sustainability
for Leaders training 13-14.



PROBE is a great practical
tool for engaging businesses
in the benefits of The Natural
Step approach

PROBE is one of the world's leading
business assessment and best
practice benchmarking tools, used in
41 countries to promote and support
the pursuit of Business Excellence.

Developed as a collaboration
between The PROBE Network and
The Natural Step, the 'Sustainable
Business' version combines
PROBE's 20 year track record of
helping hundreds of business
advisers to help thousands of
businesses, with TNS's 20 years of
experience and results in coaching
sustainability champions.



"We really appreciate the structured and rigorous assessment that PROBE has provided. It has helped us to 'hold up a mirror' to our own performance and progress, and deepened our awareness of the complex interplay between the economic, social and environmental effects of our business."

*John Twigg, Group Planning Director,
Manchester Airports Group (UK)*

Course Objectives

To prepare experienced "business" advisors and internal champions to use the PROBE for Sustainable Business ('PSB') best practice benchmarking tool to enhance and support their work with client organizations or their own colleagues. By the end of this course participants will be familiar with the PROBE methodology, and will have practiced facilitating PROBE assessments. They will be equipped to use the 'Lite', 'Standard' and 'Advanced' versions of PSB.

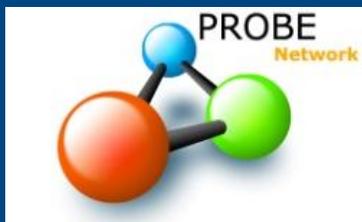


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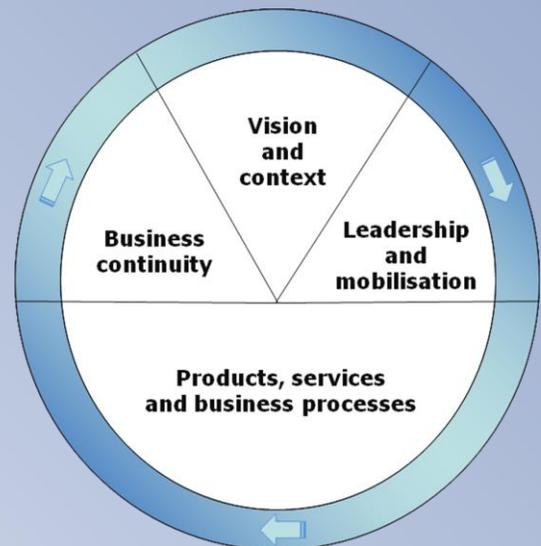
“PROBE for Sustainable Business is an essential tool for both the sustainability practitioner and business adviser. I’ve found it extremely valuable in helping clients to contextualize what sustainability principles mean in practice. Its structured process is both simple and efficient, and with language that is business-friendly, it allows for easy interpretation of sustainability risk and opportunity.”

*Richard Blume,
Senior Adviser, The Natural
Step International
Course Participant*



As a trained PROBE facilitator you will be able to help the organization(s) you work with to:

- achieve a complete, rounded assessment of all aspects of sustainability, in a way that is *practical, fast and cost-efficient*
- obtain fresh insights and perspectives about strengths and weaknesses in an industry, a sector, a supply chain – in fact any coherent grouping of organizations
- position themselves in comparison to other organizations in the growing international PROBE database



The PROBE training workshop is highly participative, using case study material and dialogue to practice the skills of engaging colleagues and clients, providing feedback and helping them to interpret findings and compile development plans.

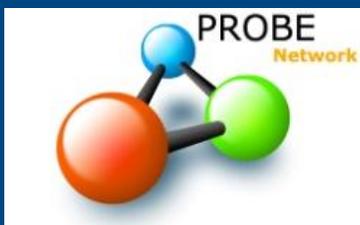


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PROBE for Sustainable Business is a valuable aid for any organization that wishes to review its progress towards the goal of sustainability.

“PROBE is a powerful learning methodology which allows people to rapidly boost their business's sustainability performance, improving competitiveness and economic results. PROBE brings clarity in understanding sustainability as a competitive strategic pillar, and effectiveness in its implementation.”

Eric Ezechieli, President,
The Natural Step Italy
Course Participant



Course Participants

The workshop is open to anyone who will be leading, advising or facilitating organizations' progress towards sustainability. Past participants include:

- Internal company and SME champions
- Experienced business advisors and consultants
- Professors and researchers
- Consultants
- NGO champions

Course Facilitators

The course will be taught and facilitated by experienced Senior Advisors from The PROBE Network.

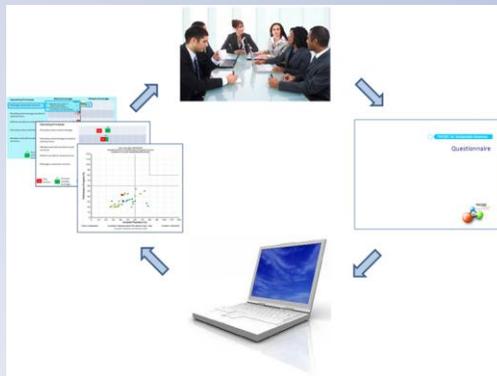
“In terms of sustainable business practices, Probe takes you from using your thumbs and the sun for orientation, to having an actual GPS.”

Raefer Wallis, Director of A00 Architecture, China

Complementary skills and resources

To operate effectively as a PROBE Facilitator requires well-developed skills of facilitating group discussions, and good analytical/systems thinking skills.

PROBE 'Site Tool' software will be provided to course participants. This software is designed for use on a laptop, and runs under the WINDOWS Operating System (XP, Vista or Windows 7). Please bring your laptop to the training course! Mac users can use PROBE software by following Apple's advice about running Windows-based software on a Mac – if you are a Mac user, please ask us for advice in advance of the training course.





PROBE Facilitator Training Course

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The Natural Step

The Natural Step is an international not-for-profit organization dedicated to education, advisory work and research in sustainable development. Since 1989, we have worked with thousands of corporations, municipalities, academic institutions and not-for-profit organisations that have proven that moving strategically toward sustainability leads to new opportunities, reduced costs, and dramatically reduced ecological and social impacts.

For more information about the Natural Step, please visit:
www.thenaturalstep.org

For information about PROBE:
www.probe-network.com

Course Certificate

All participants who successfully complete the course will receive an Accredited PROBE Facilitator certificate. For more information about The Natural Step and its courses, please visit:

www.thenaturalstep.org

Course Primer

To assure all participants share common references and understanding, a 1-hour online primer on The Natural Step Framework (the Framework for Strategic Sustainable Development) is a prerequisite (or equivalent foundational knowledge). The PROBE course is an ideal combination with the Sustainability for Leaders course.

To learn more about the eLearning course (Sustainability 101), please visit: www.thenaturalstep.org/elearning

Course Fees and Registration

Course size: To allow for diversity while ensuring a quality learning experience, each course is limited to 20 participants.

Registration: To secure your spot in the course, send your interest to:

stanley.nyoni@thenaturalstep.org +41 79 410 48 75

peter@realtimeadvisors.com +41 78 944 8057

Course Fees*: 1300 CHF or 2000CHF including the Sustainability for Leaders course ex. VAT

*Course fees include course materials and installation of PROBE 'Site Tool' software, plus one pre-paid PROBE use worth 270 CHF. Further PROBE uses available under inexpensive pay-as-you-go or corporate licence arrangements. Break-time snacks and lunches are included. Additional travel or meal costs are the responsibility of participants.

Course Language: All program and course materials are in English.

