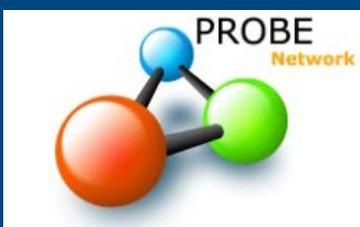




PROBE Facilitator Training Course

PROBE for Sustainable
Business is a valuable
aid for any organization
that wishes to review its
progress towards the
goal of sustainability.

1,5 -day Certificate Course
in Geneva, 19-20 August
2011. This course will run
together with 1,5 day
Sustainability for Leaders
training 18-19.



PROBE is a great practical tool
for engaging businesses in the
benefits of The Natural Step
approach

PROBE is one of the world's leading
business assessment and best practice
benchmarking tools, used in 41 countries
to promote and support the pursuit of
Business Excellence. Developed as a
collaboration between The PROBE
Network and The Natural Step, the
'Sustainable Business' version combines
PROBE's 20 year track record of helping
hundreds of business advisers to help
thousands of businesses*, with TNS's 20
years of experience and results in
coaching sustainability champions.

** PROBE can help any organization in any sector, from commercially-
focused companies to local government and other public and non-profit
services, sole traders and social enterprises to multi-national corporations.*

*"We really appreciate the structured and rigorous assessment
that PROBE has provided. It has helped us to 'hold up a mirror'
to our own performance and progress, and deepened our
awareness of the complex interplay between the economic,
social and environmental effects of our business."*

*John Twigg, Group Planning Director,
Manchester Airports Group (UK)*

Course Objectives

To prepare experienced "business" advisors and internal
champions to use the PROBE for Sustainable Business ('PSB')
best practice benchmarking tool to enhance and support their
work with client organizations or their own colleagues. By the
end of this course participants will be familiar with the PROBE
methodology, and will have practiced facilitating PROBE
assessments. They will be equipped to use the 'Lite',
'Standard' and 'Advanced' versions of PSB.



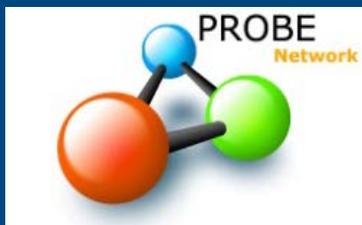


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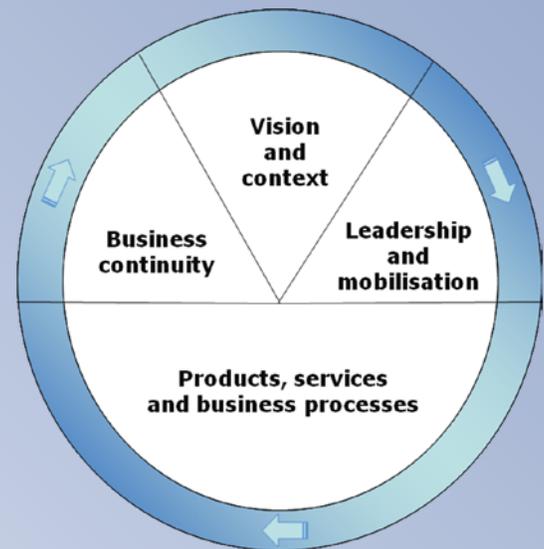
“PROBE for Sustainable Business is an essential tool for both the sustainability practitioner and business adviser. I’ve found it extremely valuable in helping clients to contextualize what sustainability principles mean in practice. Its structured process is both simple and efficient, and with language that is business-friendly, it allows for easy interpretation of sustainability risk and opportunity.”

*Richard Blume,
Senior Adviser, The Natural
Step International
Course Participant*



As a trained PROBE facilitator you will be able to help the organization(s) you work with to:

- achieve a complete, rounded assessment of all aspects of sustainability, in a way that is *practical, fast and cost-efficient*
- obtain fresh insights and perspectives about strengths and weaknesses in an industry, a sector, a supply chain – in fact any coherent grouping of organizations
- position themselves in comparison to other organizations in the growing international PROBE database



The PROBE training workshop is highly participative, using case study material and dialogue to practice the skills of engaging colleagues and clients, providing feedback and helping them to interpret findings and compile development plans.

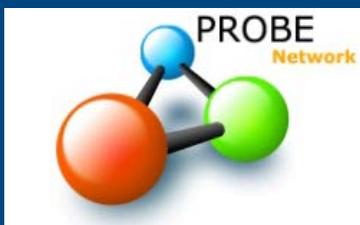


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“PROBE enabled us to talk about a very important subject, each looking at it from our own hilltop. It forced us to talk about issues that we would never ordinarily find time to talk about. It stretched us... everyone was enthused by it, and we had some fun along the way.”

Darren Knowd, Head of
Corporate Procurement,
Durham County Council (UK)
PROBE client



Course Participants

The workshop is open to anyone who will be leading, advising or facilitating organizations' progress towards sustainability. Past participants include:

- Internal company and SME champions
- Experienced business advisors and consultants
- Professors and researchers
- Consultants
- NGO champions

Course Facilitators

The course will be taught and facilitated by experienced Senior Advisors from The PROBE Network.

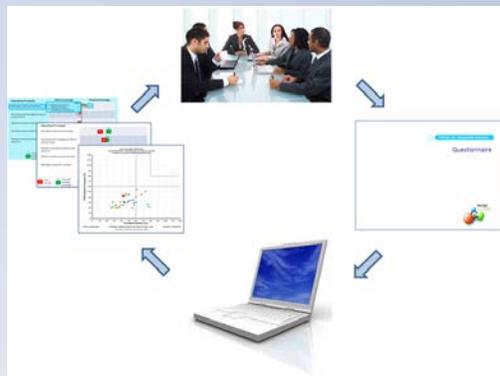
“In terms of sustainable business practices, Probe takes you from using your thumbs and the sun for orientation, to having an actual GPS.”

*Raefer Wallis, Director of
A00 Architecture, China*

Complementary skills and resources

To operate effectively as a PROBE Facilitator requires well-developed skills of facilitating group discussions, and good analytical/systems thinking skills.

PROBE 'Site Tool' software will be provided to course participants. This software is designed for use on a laptop, and runs under the WINDOWS Operating System (XP, Vista or Windows 7). Please bring your laptop to the training course! Mac users can use PROBE software by following Apple's advice about running Windows-based software on a Mac – if you are a Mac user, please ask us for advice in advance of the training course.





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The Natural Step

The Natural Step is an international not-for-profit organization dedicated to education, advisory work and research in sustainable development. Since 1989, we have worked with thousands of corporations, municipalities, academic institutions and not-for-profit organisations that have proven that moving strategically toward sustainability leads to new opportunities, reduced costs, and dramatically reduced ecological and social impacts.

For more information about the Natural Step, please visit:
www.thenaturalstep.org

For information about PROBE:
www.probe-network.com

Course Certificate

All participants who successfully complete the course will receive an Accredited PROBE Facilitator certificate. For more information about The Natural Step and its courses, please visit:

www.thenaturalstep.org

Course Primer

To assure all participants share common references and understanding, a 1-hour online primer on The Natural Step Framework (the Framework for Strategic Sustainable Development) is a prerequisite (or equivalent foundational knowledge). The PROBE course is an ideal combination with the Sustainability for Leaders course.

To learn more about the eLearning course (Sustainability 101), please visit: www.thenaturalstep.org/elearning

Course Fees and Registration

Course size: To allow for diversity while ensuring a quality learning experience, each course is limited to 20 participants.

Registration: To secure your spot in the course, send your interest to:

stanley.nyoni@thenaturalstep.org +41 79 410 48

peter@realtimeadvisors.com +41 78 944 8057

Course Fees*: 1500 CHF or 2500CHF including the Sustainability for Leaders course ex. VAT

*Course fees include course materials and installation of PROBE 'Site Tool' software, plus one pre-paid PROBE use worth 270 CHF. Further PROBE uses available under inexpensive pay-as-you-go or corporate licence arrangements. Break-time snacks and lunches are included. Additional travel or meal costs are the responsibility of participants.

Course Language: All program and course materials are in English.

